

Support for Retailers in Bath & North East Somerset



Business Growth Team

Bath and North East Somerset – *The place to live, work and visit*

Agenda

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The Business Growth Team and our role



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The Business Growth Team and our role

CORE SECTORS

- Tourism, Leisure, Arts & Culture
- Retail
- Health & Wellbeing
- Finance & Professional Business Services

KEY SECTORS

- Creative & Digital
- Information & Communication (ICT)
- Advanced Engineering & Electronics
- Environmental & Low Carbon



Recent activity assisting retailers



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Recent activity assisting retailers



City retailers asked for their input into Local Plan

Date Published: Tue, 22/05/2018

Bath & North East Somerset Council is gathering evidence to support the preparation of its Local Plan, and city retailers are being asked for their input.

Local Plans are the key documents through which local planning authorities can set out a vision and framework for the future development of the area. With a forthcoming Local Plan consultation period set for summer 2018, work is underway to understand retail supply and demand in Bath & North East Somerset both now and for the future.

One area of interest is the need to understand the city's independent traders and their customers, as well as the associated economic impacts on Bath. A short survey has been prepared to help inform the research and policy development process and the Council is keen for city-based independent retailers to respond.

Please see link to the survey: <https://www.surveymonkey.co.uk/r/ZHNR7MZ>

The deadline for responding to the survey is noon Thursday 31 May 2018.



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Business support available

www.businesswest.co.uk/ewoe

Enterprising West of England



Whether you're looking to start-up, improve or scale up, we're here to help your business succeed.

The Enterprising West of England programme brings together three of the region's most experienced business support providers along with the four local councils to provide expert business advice and support for small and medium sized businesses throughout the West of England. We'll work with you to determine your business needs and provide tailored support to kick-start your business success!

Find support for your business:

I want help to start a business



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Business support available



- Up to 12 hours of free specialist advice
- Tailored to the needs of the business
- Pre-start or existing businesses

Business support available



Suggested Interventions



- Specialised retailer training
- Boosting web, social and mobile presence
- Expanding Council retailer engagement

Suggested Interventions



- Profiling and marketing retail districts as a whole
- Using events, experiences and leisure to support retail

Questions

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